

BLACKFISH DOCUMENTARY

Why did OSHA want to sue SeaWorld?

Why was Tilikum put up for sale and why did SeaWorld initially decide to buy him?

1

2

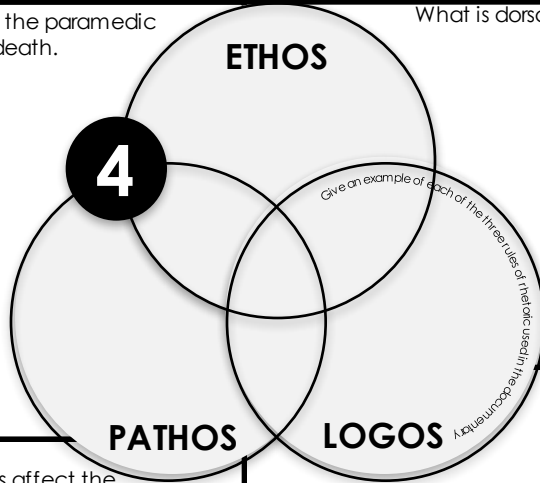
List three facts that Thomas Tobin the paramedic gave about Dawn Brancheau's death.

What is dorsal collapse and what are the percentages of wild vs. captive incidents?

3

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5



What is the additional part of an orca's brain for and how does this affect the documentary's emotional impact?

What happened in the 'module' that the whales were kept in at SeaLand?

6

7

8

How many killer whales at SeaWorld are direct descendants of Tilikum?

10

In your opinion, were any of the attacks caused by trainer error? Explain your answer.

9

What is the average lifespan of an orca in the wild?

years vs. years
In the wild In captivity

What reasons were given for Tilikum's attack on Dawn?

11



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How do the 'flashes' of real footage affect your feelings while watching?

12

Why were some of the issues faced at Loro Parque?

13

Describe the situation that happened with the 'drifter' that entered Tilikum's tank.

14



15

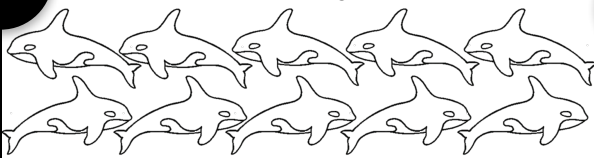
The image above is an aerial view of SeaWorld. The blue area is the Orca pool, the yellow is the visitor carpark. How could this image be used in a campaign?

Why were the whales at Loro Parque being put through an endoscopy procedure?

16

Colour in the number of whales to show how effective the documentary is at convincing the audience to believe in the campaign. **EFFECTIVENESS** /10

17



18

What suggestions are made for what to do with the whales now? Do you think their solutions are viable?

Give examples of the lies that SeaWorld told the press after the death of Dawn Brancheau.

19

